

Your outreach runs every day. You only handle the replies.

Closio finds the companies that need what you sell, writes to each of them by email and on LinkedIn, and brings every answer back to one place with a reply already drafted. This guide explains how it works, what you need to start, and what it costs.

Today

Good morning, Anna

Running on its own

38
messages sent today

4
replies waiting for you

2
meetings this week

 **Robert Mazur**
Replied: "Sounds interesting, can we talk Thursday?"

Answer

HOW IT WORKS

Every day, companies are looking for exactly what you sell.

Most of them never hear from you. Closio changes that in six steps, and only the first one is yours.

1

Tell Closio who your customer is

Job title, industry, country, company size. Or describe them in one sentence and Closio fills in the filters for you. Before you save, it shows how many people match and a few real examples.

Who to look for

CEO

Founder

Managing Director

Poland

Germany

11 to 200 people

7 109 we can reach

2

It finds them, with checked email addresses

People come from public company and profile data. Every address is checked before anything is sent, and we take one person per company, so nobody gets the same email twice.

KS

Katarzyna Sowa

CEO · Nordis Systems

Email checked

TW

Tomasz Wójcik

Founder · Pixel Foundry

Email checked

JB

Julia Berg

Managing Director · Alto Software

Email checked

3

It writes the first message

Closio reads each company's website and ties what you sell to what that company actually needs. Short, in your voice and in the recipient's language. Never a template with the name swapped in.

A question about Nordis's new clients

Hi Katarzyna,

I saw Nordis opened a second office in Gdańsk this spring. Who looks after finding the next clients there, is it you or someone on the team?

Best,
Anna

Once it is set up, the campaign runs by itself

4

The campaign goes out every day, on its own

By email and on LinkedIn, inside your working hours and in each person's time zone. Follow-ups go only to people who have not answered, and it stops the moment somebody replies.

DAY 1	First email
DAY 2	LinkedIn connection request
DAY 4	Follow-up email
DAY 7	LinkedIn message after they accept

5

Replies land in one place, with your answer drafted

Closio sorts every reply: interested, a question, not now, out of office. For the ones that matter it writes an answer for you to read, change if you want, and send.

RM

Robert Mazur
"Sounds interesting, can we talk Thursday?"

Interested

Thursday works. Would 10:00 or 14:00 suit you better? Here is my calendar if neither does.

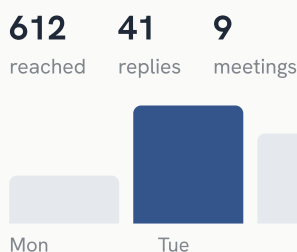
Send

Change it

6

Your pipeline fills, and the reports show what works

Every person moves along your pipeline as things happen: contacted, replied, meeting booked. Each week you see replies, meetings and the best days to reach out.



GETTING STARTED

What we need from you to start properly

Most of the setup is on our side. From you it takes about twenty minutes and five things. The better your answers here, the better the first messages.

1

A work account with Google or Microsoft

You

You sign in with it, and it fills in your name and your company. No new password to remember.

2

Your website

You

Closio reads it to learn what you sell and who you sell to. That is what every message is built on, so check the summary it shows you and correct anything that is off.

3

Who your best customers are

You

Job titles, industries, countries and company sizes. Two or three real customers you would love more of are the most useful thing you can tell us.

4

Your offer in one or two sentences, and a calendar link

You

What you would like to talk about with a new client, and a link where they can book a call when they say yes.

5

Your LinkedIn account, if you want LinkedIn in the campaign

You

Connected once, in a few clicks. Closio stays inside LinkedIn's daily limits so your account is safe.

DAY 1

You sign in and answer

About twenty minutes. We read your site and suggest the audience.

DAYS 1 TO 3

We prepare sending

Sending address, first campaign, the first messages ready for you to read.

FIRST WEEK

You read, then let it run

Approve the first messages yourself. When you like them, switch on automatic sending.

Your time after that: a few minutes a day to read the replies and send the answers Closio has drafted. Everything else runs without you.

PRICING

Pricing, with everything included

No setup fee and no long contract. Pay monthly, or three months at once for less.

MONTHLY

€295

a month

Billed monthly. No setup fee.

THREE MONTHS

€750

for three months

€250 a month, €135 less than monthly.

All prices exclude VAT.

- ✓ New people found for you every day, from public company and profile data
- ✓ Every email address checked before anything is sent
- ✓ A personal first message for each person, in their language
- ✓ Campaigns by email and LinkedIn that run daily in your working hours
- ✓ About 1 000 emails a month from one sending domain, paced to protect it
- ✓ The sending domain set up and hosted by us
- ✓ One inbox for every reply, with answers drafted for you
- ✓ A pipeline that updates itself, and weekly reports
- ✓ Setup, onboarding and support from our team

Need more volume?

Every extra 1 000 emails a month is €250 more. It comes with its own sending domain, set up and hosted by us.

Do I need to be technical?

No. You answer a few questions about your business. We handle the sending address and the technical records.

Is my own email address at risk?

No. Outreach leaves from a separate address we set up, so your main domain stays out of it.

Will emails go out without me seeing them?

Only when you decide. You can read and approve every message first, and switch on automatic sending when you are happy.

How soon will I see replies?

The first messages go out within days of signing up. Replies usually start in the first week or two, depending on your market and your offer.

Ready to start?

Book a short call and we will set up your first campaign with you.

emiko.io/closio